

2027

FUQUAY-VARINA CHAMBER

SPONSORSHIP OPPORTUNITIES

FUQUAY-VARINA CHAMBER of COMMERCE

919-552-4947
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121 North Main Street
Fuquay- Varina, NC 27526

FASTEST GROWING CHAMBER IN NC!

Fuquay-Varina Economic Development Summit
February 16, 2027



Learn about the projects happening around Fuquay-Varina: Economic, Real Estate, Small Business & more. This Summit will feature local and regional leaders, Chamber members, elected officials & economic development professionals, providing announcements & expert insight on the future of Fuquay-Varina.

- Expected Attendance: 150+
- Tuesday, February 16, 11:30am-1:30pm
  - Optional Bus Tour: 2pm-3:30pm
- Location: Fuquay-Varina Arts Center
- Tickets: $65/Member, w/Bus Tour $95
  $95 Non-Member, w/Bus Tour $125

Presenting Sponsor: $2,000 SOLD

- Your company gets to share a new or future project from main stage, Logo in electronic & print promo materials, Logo on event presentation, Mention in social media post, Priority seating for 8/bus tour

Gold Sponsor: $1,000

- Logo in electronic & print promo materials, Logo on event presentation, Mention in social media post, Priority seating for 8/bus tour

Silver Sponsor: $750

- Logo in electronic & print promo materials, Logo on event presentation, Mention in social media post, Seating for 6/bus tour

Bronze Sponsor: $500

- Name on event presentation, Seating for 4/bus tour

Lunch Sponsor: $800 SOLD

- Logo in electronic & print promo materials, Logo on event presentation, Mention in social media post, Seating for 6/bus tour

Tour Bus Sponsor: $1,500 SOLD

- Presentation time on bus, can be a stop on the tour, Logo on screen at event & pre-event marketing materials, Seating for 6/bus tour

Fuquay-Varina Chamber Golf Tournament
March 22, 2027



This annual captain's choice tournament is full of networking and FUN! Breakfast, lunch, snacks & beverages provided. Awards and cash prizes will be presented at the close of the event, providing additional time for networking and visibility for sponsors. Will United Community Bank repeat as the 2027 Champs?!

- Expected Attendance: 32 Teams!
- Monday March 22, Shotgun Start (9:00am-2:00pm)
- Location: Bentwinds Country Club (6536 Dornoch Pl, Fuquay-Varina)

Presenting Sponsor: $3,000 SOLD

- Naming Rights for golf tournament, Top billing marketing (website, signage, social media, program, banner), Showcase Table at premier hole, 8 complimentary players (includes all player perks)

Breakfast Sponsor: $1,500 (F SOLD n)

Lunch Sponsor: $1,500 (Free Team)

Driving Range Sponsor: $1,500

- Showcase at range, Logo/Name on event marketing, Free Team

Putting Contest: $1,500 SOLD
Longest Drive Contest: $1,000 SOLD
Longest Marshmallow Drive Contest: $1,000
Hole In One Contest: $1,000
Closest To The Pin Contest: $1,000
Longest Putt Made: $1,000

- All contests include showcase at designated hole, Name on event marketing, Name on specified signage, free team of 4

Beverage Cart Sponsor (1 Left): $1,200

Beverage Station Sponsor (2): $7 SOLD

- Showcase at premier hole on front or back 9, Logo/Name on event marketing.

Golf Cart Sponsor (4): $500

- Showcase at designated hole, Name on event marketing, small company logo on each golf cart

Welcome Bag Sponsor: $750 SOLD

- Showcase at Designated Hole, Name on event marketing, Name on specified signage, Opportunity to provide branded welcome bags

Corporate Team: $550

- 4 Players, Tee Box signage

Team Of 4: $500

Fuquay-Varina Chamber Senior Services Expo
April 13, 2027



A resource fair with over 70 providers that offers insight, expertise, and solutions for aging adults and their caregivers. Don't miss out on this opportunity to promote your business while supporting your local community. The Expo targets an age group which continues to surge in Fuquay-Varina!

- Expected Attendance: 300+
- Wednesday, April 13th, 10am-2pm
- Location: Fire Station Number 1, 301 South Fuquay Avenue

Presenting Sponsor: $2,000 SOLD

- Naming rights for Senior Services Expo. Includes individual recognition on social media. Prominent logo for presenting on sponsor on event website with link, printed promotional materials, and event day signage. Anchor booth space!

Gold Sponsor: $1,000

- Includes individual recognition on social media. Prominent logo on event website with link, printed promotional materials and event day signage. Preferred booth space at event.

Silver Sponsor: $750

- Includes individual recognition on social media, medium sized logo on event website with link, and on event day signage. Preferred booth space at event (after Gold Sponsor booth selection)

Bronze Sponsor: $500

- Recognition on social media. Small sized logo on event website with link. Booth space at event.

Booth Space Only

- Chamber Member - $60, Non Chamber Member - $200, Non-Profit - $55

Fuquay-Varina Chamber First Responders Lunch

May 11, 2027



Every year our Chamber honors the First Responders in our community with a catered lunch served by Chamber board members, ambassadors, and staff. Attendees will hear from our Fire Chief, Police Chief, and our Mayor about stories of impact within their departments and community!

- Expected Attendance: 150+
- Tuesday, May 11, 12:00PM-2:00PM
- Location: American Legion Building (Johnson Pond Road, Fuquay-Varina)
- Tickets: $55/members

Presenting Sponsor: $2,500 SOLD

- Naming Rights for event, special recognition from front of room, Logo on banner and print materials, Logo on event presentation, Mention in social media posts, Table for 8, plus first in line for lunch, immediately after first responders.

Lunch Sponsor: $1,200 SOLD

- Logo in electronic and print promo materials, Logo on event presentation, Mention in social media post, Table for 8

Gold Sponsor: $1,000

- Logo in electronic and print promo materials, Logo on event presentation, Mention in social media post, Table for 8

Silver Sponsor: $500

- Logo in electronic and print promo materials, Logo on event presentation, Mention in social media post, 4 seats

Bronze Sponsor: $300

- Name on event presentation, 2 seats

23rd Annual Run The Quay
June 5, 2027



Runners of all ages, from all over the Triangle and beyond come to Fuquay-Varina to compete on our family-friendly, certified 5k & 10K courses! Runners looking for an extra challenge can compete in our 15-Quay Challenge Event by running both the 5K and 10K course back-to-back at their scheduled times. Business and community groups will be set-up before, during, and after the race. Over 2K racers in 2026!!!

- Expected Attendance: 3,000+
- Runner Fees: 5K $40, 10K $50, 15K $60 (after 5/1, additional $5/ fee)
- Saturday, June 5, 2027, 10K Start time 7am, 5K Start time 8:30am, Kids Fun Run 9:30am
- Location: Fuquay-Varina Presbyterian Church (309 N. Ennis Street)

Presenting Sponsor: $4,000 SOLD

- Prominent logo on runner t-shirts, RTQ & It's Your Race websites with links, printed promotional materials, event start/finish line truss banner, and course signage. Special recognition in social media campaign. Sponsor presence at all packet pickups. Free booth space on the race concourse. (10) 5K race entries.

Runner Sponsor: $1,500

- Logo on runner t-shirts. Individual social media posts, RTQ & It's Your Race website with links, event/start finish and course signage. Free booth space on race concourse. (8) 5k race entries.

“The Dash” Kids Sponsor: $1,200 SOLD

- The Dash will be onsite at Fuquay-Varina Presbyterian Church. Great opportunity to help lead the kids in a fun dash and some cool fun opportunities to market and brand your business. Logo on the unique kid’s shirt. Individual social media posts, RTQ website with links. Free booth space on race concourse. (6) 5K race entries.

Jogger Sponsor: $700

- Name on runner t-shirts. One individual social media post. Small logo on RTQ website with links. Name on event course signage. Free booth space on race concourse. (4) 5K race entries.

Walker Sponsor: $300

- Name on RTQ website with links and event course signage. One shared group social media post. (2) 5K race entries.

Vendor Booth On The Race Concourse: $100

- 10'X10' booth space near the Start/Finish line on the day of the race.

Fuquay-Varina Chamber Annual Meeting
September 21, 2027



The Annual Meeting provides our members and guests an update on the Fuquay-Varina Chamber's program of work, events for 2027, in addition to updates on the new and exciting things coming to Fuquay-Varina. We will also recognize Chamber Board Member of the Year, Ambassador of the Year, and Fred Eargle Volunteer of the Year.

- Expected Attendance: 230
- Tuesday, September 21, 11:30am-1:30pm
- Location: Pavilion At Carriage Farm (1913 Pagan Road, Raleigh)
- Tickets: $65/members, $100/non-member

Presenting Sponsor: $3,000 SOLD

- Naming rights for event, Special recognition from front of room, Logo on banner and print materials, Logo on event presentation, Mention in social media post, Reserved Table for 8 in center of the room.

Lunch Sponsor : $1,500 SOLD

- Logo in electronic and print promo materials, Logo on event presentation, Mention in social media post, Reserved Table for 8

Gold Table Sponsor: $1,000

- Logo in electronic and print promo materials, Logo on event presentation, Mention in social media post, Reserved Table for 8

Silver Sponsor: $750

- Logo in electronic and print promo materials, Logo on event presentation, Mention in social media post, 4 seats (May share table with another Silver sponsor)

Bronze Sponsor: $500

- Name on event presentation, 2 seats

Fuquay-Varina Chamber Awards Gala
November 30, 2027



We will highlight our “Best In Biz” award finalists and our Fuquay-Varina “People’s Choice” award finalists! We will also announce the Fuquay-Varina Citizen of the Year. Be there to support your team or friends! Catered plated dinner, drinks, music, and dancing to follow!

- Expected Attendance: 275
- Tuesday, November 30, 5:00pm-9:00pm
- Location: Pavilion At Carriage Farm (1913 Pagan Road, Raleigh)
- Tickets: $75/members, $125/non-member

Presenting Sponsor: $4,000 SOLD

- Naming rights for event, Lead The Welcome/Intro at the front of room, Naming rights to a Best In Biz Award For Customer Service. Logo on banner and print materials, Logo on event presentation, Mention in social media post, Reserved Table for 8 in center of room.

Gold Table Sponsor: $1,250

- Logo in electronic and print promo materials, Logo on event presentation, Mention in social media post, Reserved Table for 8

Silver Sponsor: $850

- Name in electronic and print promo materials, Name on event presentation, Mention in social media post, 4 seats (May share table with another Silver Sponsor)

Best in Biz Award Sponsor: $1,000 - 3 Left

- Naming rights to a Best In Biz award and present finalists and winner on stage. Logo in electronic and print promo materials, Logo on event presentation, Mention in social media post, 4 Seats (May share table with another Best In Biz Sponsor) *Vision and Values, *Excellence In Business, *Steady Growth & Achievement, *Entrepreneurial, and *Nonprofit Achievement. -Applications sent for voting to Chamber out of state!

F-V People’s Choice Award Sponsor: $500 - 10 Left

- Read off winner from the event floor, Name in electronic and print promo materials, Name on event presentation, Mention in social media post, 2 seats (May share table with other sponsors) - Social Media Voting for Awards!!!

*Best Financial Services	*Best Auto Services	*Best Real Estate Experiences
*Best Eats/Drinks	*Best Healthcare	*Best Shopping
*Best Community Partner	*Best Home Services	*Best Personal Services
*Best B2B	*Best Professional Services	*The GOAT (Most Overall)

Business After Hours & Business Exchange Breakfast

Business Exchange Breakfast : $250 + catering

- The premier monthly networking event for local professionals and organizations on the 2nd Wednesday of the month. Business Exchange Breakfast provides hosts the chance to bring potential customers and vendors onsite for a first-hand look at their company or organization. Those who attend make new connections, strengthen existing relationships, and find ways to grow their business or organiztion. All guests have the opportunity to speak for

- Includes: Kickoff the networking event with an advertisement about your company or organization, introduce staff, and help explain in more detail anything else you want to share with the group. Logo recognition in emails, website, & social media. Event is usually from 7:30am-8:45am. ***Average 60 plus attendees!***





Business After Hours: $250 + catering

- The premier evening monthly networking event for local professionals and organizations on the 3rd Thursday of the month. Business After Hours provides hosts the chance to bring potential customers and vendors onsite for a first-hand look at their company or organization. Those who attend make new connections, strengthen existing relationships, and find ways to grow their businesses or organization.

- Includes: Speaking opportunity at event, Logo recognition in emails, website, & social media. Event is usually held from 5:30pm-7:00pm. Invite your clients, friends, family, etc...Some people have also worked together, especially if you don't have a brick and mortar. **Average 55 plus attendees!**





Leadership Fuquay-Varina



This program began in 2014 and was developed specifically to develop leaders for our community. This 10-month program serves to educate qualified business people and interested residents from the Town of Fuquay-Varina on the qualities of effective leaders, the functions of town government and the local systems that create community. This program will grow a sustainable, diverse network of citizens that develop and maintain a broad awareness of their community assets and local government infrastructure. Program is held from March to December 2027.



Program Sustainer: $2,000

- Help us continue the tradition of excellence within this program securing excellent speakers and materials!
- Includes business being recognized at the end of the year celebration/graduation! Business name in graduation program and notebook.
- Invitation to Leadership Kickoff Social.

Student Sponsor: $700

- Help send a local business owner or staff member through the class.
- Includes business being recognized at the end of the year celebration/graduation! Business name in graduation program and notebook.
- Invitation to Leadership Kickoff Social.

Lunch Sponsor: $350

- Lunch for the day will be sponsored by your business!
- Includes speaking to the class for 10 minutes and starting their day with who you are and what you do!

Launch Fuquay-Varina



We will be starting our 5th class of Launch Fuquay-Varina! This program is designed to support and develop aspiring entrepreneurs and small businesses that are living or operating their business in Fuquay-Varina and Willow Springs. This class is provided at no cost to the participants and helps give them the confidence and resources they need to be successful. Program is held in the Fall of 2027.



Graduation Presenting Sponsor: $900

- Dinner is sponsored by your business!
- On Stage to Welcome and Kickoff Graduation Night!
- Business is recognized in graduation program/social media

Dinner Sponsor: $350

- Provides and delivers food to the class!
- Includes speaking to the class for 10 minutes about who you are and what you do!
- Business is recognized on the graduation program

The "Dash More" Conference Room and Studio



A podcasting studio and small conference room for use by Chamber members. "Experience A Dash More Of Your Membership With This Flex Space!"

- Annual sponsorship (Jan 1-Dec 31)
- $500 Discount for multi-year sponsorship
- Location: Fuquay-Varina Chamber

Title Sponsor: $2,000

SOLD

- Includes Logo on the studio and naming rights. **2 year deal!** Thank you to Rescued Wood Rehab!

The Front Porch



Naming rights and signage for Front Porch for new bench in front of Chamber. Everyone that passes through the Chamber will pass your sign at the front door and bench!

- Annual sponsorship (Jan 1-Dec 31)
- $500 Discount for multi-year sponsorship
- Location: Fuquay-Varina Chamber

Title Sponsor: $2,000

SOLD

- Includes Logo on the studio and naming rights. **2 year deal!** Thank you to Wingin It!

Social Media Takeover!



Sponsor: $200

Chamber Chat

- Place your business name at the top of the "Chamber Chat" weekly email newsletter!
- Provides exposure to over 590 members each week, for one month.
- Will include either a banner ad or company logo, (your choice), which will also link to either your website or social media page (your choice).

Monthly Sponsor: $150

President's Circle

Platinum Investor: $10,000+ per year

- Your Membership and Selected Sponsorships totaling $10,000+ per year that help benefit your business, our chamber, and events
- Listed as Platinum Investor on Traveling Pop up Banner and Digital Signage at Events.
- Logo Recognition for 12 Months on Front Page of Website and Digital Signage Inside Chamber.
- Recognition as Platinum Investor in Weekly Email Chamber Chat Newsletter
- Recognition as Platinum Investor in Suburban Living Magazine & Today In The Quay
- Annual Lunch with Chamber President, Board Chair, & Chair Elect at request of company
- Opportunity to Co-Brand a speaking event (twice per year) with the Chamber in our conference room. (To be marketed and showcased as Fuquay Chamber + Your Company)
- Exclusive VIP Invitation to private events, receptions, tours, and forums.

Gold Investor: $5,000 per year

- Your Membership and Selected Sponsorships totaling $5,000 per year that help benefit your business, our chamber, and events
- Listed as Gold Investor on Traveling Pop up Banner and Digital Signage at Events
- Logo Recognition for 12 Months on Front Page of Website and Digital Signage Inside Chamber
- Recognition as Gold Investor in Weekly Email Chamber Chat Newsletter
- Recognition as Gold Investor in Suburban Living Magazine & Today In The Quay
- Annual Lunch with Chamber President, Board Chair, & Chair Elect at request of company
- Opportunity to Co-Brand a speaking event (once per year) with the Chamber in our conference room. (To be marketed and showcased as Fuquay Chamber + Your Company)
- Exclusive VIP Invitation to private events, receptions, tours, and forums.

Silver Investor: $3,000 per year

- Your Membership and Selected Sponsorships totaling $3,000 per year that help benefit your business, our chamber, and events
- Listed as Silver Investor on Traveling Pop up Banner and Digital Signage at Events
- Logo recognition for 12 Months on Front Page of Website and Digital Signage Inside Chamber
- Recognition as Silver Investor in Weekly Email Chamber Chat Newsletter
- Recognition as Silver Investor in Suburban Living Magazine & Today In The Quay
- Annual 1-hour meeting with Chamber President at request of company
- VIP Access to private events, receptions, tours, and forums (subject to availability)

Bronze Investor: $2,000 per year

- Your Membership and Selected Sponsorships totaling $2,000 per year that help benefit your business, our chamber, and events.
- Listed as Bronze Investor on Traveling Pop up Banner and Digital Signage at Events
- Logo recognition for 12 Months on Front Page of Website and Digital Signage Inside Chamber
- Recognition as Bronze Investor in Weekly Email Chamber Chat Newsletter
- Recognition as Bronze Investor in Suburban Living Magazine & Today In The Quay