



# ANNUAL REPORT

May 2025 - May 2026



# STAFF



**Dustin Williams**  
President



**Christie Cook**  
Membership Director

# BOARD OF DIRECTORS

**Board Chair: Marty Woodward – Rescued WOOD Rehab**

**Board Chair Elect: Greg Harris – Leapfrog Landcare**

**Treasurer: Allen Jackson – Oak City Payments**

**Secretary: Kathleen Entwistle – Homecourt Pickleball & Original Strength Institute**

**Ex-Officio Board Liaison: Bill Harris (Mayor of Fuquay-Varina)**

**Beth Anderson: Bob Barker Company & Wingin' It**

**Douglas Congdon: Individual**

**Radhesh Gurralla: Cardinal Oaks Properties (Quaint Plaza)**

**Bennett Johnson: John Hiester Chevrolet**

**Brad Marshall: Greater Culture Crossfit**

**Nickie McKenzie: McKenzie Therapeutics**

**Lisa Schreiner: Senter, Stephenson, & Johnson PA**

**Jeff Stevens: First Federal Bank**

**Jessica Swanson: Turpentine Design**

**Mary Elizabeth Twiddy: Edward Jones Downtown Fuquay Team**

**Jason Wunsch: The Law Offices Of Wunsch & Cruz, PLLC**

# BY THE NUMBERS

The Fastest Growing Chamber In NC! We celebrated tremendous growth again this year at the Fuquay-Varina Chamber of Commerce! Memberships, Sponsorships, Events, and Attendance, all continue to surge!

## MEMBERSHIP

160

New Members



This year's slogan was "Better Together"!

- We continue to be present in the community, but also want our members to know the value of why they should invest into the Chamber. Partnerships and teamwork are key!
- We focused on retention and working closely with our Ambassadors/Board.
- Memberships continued to surge. We continue to be the fastest growing Chamber in NC!
- There is a fantastic mix of big and small businesses working together. This is an important focus for us, here at the Chamber of Commerce!

## PRESIDENT'S CIRCLE

52

52 businesses have invested into our President's Circle. An increase of 10 from last year!



Our President's Circle rolled out in the Fall of 2024.

- All of our members had 30 days to review, with the chance to bid and sponsor any event they wanted to invest in.
- The flexibility and understanding of various levels in sponsorships helped to produce great results!
- All of our 2026 Business Exchange Breakfasts and Business After Hours opportunities were fully booked in January.
- We are proud of the diversity on this list. We have both small and big businesses represented at every level!

## EVENTS

140

Business Exchange Breakfasts, Business After Hours, Ribbon Cuttings, Signature Events, etc.



Members find VALUE in attending our events!

- Consistent, monthly, programming has been key to helping businesses gain exposure and build relationships.
- Our monthly events have been well attended and have provided our sponsors a chance to sincerely connect and market their business.
- Our Signature Events have grown significantly. We have been selling out event venues, sponsorships, and tickets!

### ANNUAL GROSS REVENUE: \$482,985

THE ANNUAL GROSS REVENUE HAS INCREASED BY 12% YOY

\*Annual membership dues paid timely! Membership increase on January 1, 2026.

\*President's Circle investors and their investment to the Chamber continue to grow!

# F-V GROWTH

Our Chamber has an outstanding relationship with the Town of Fuquay-Varina and proudly partner with them on several events and programs. We are poised and ready to help your business and staff grow! There has never been a better time to invest into your local Chamber of Commerce!

## LAUNCH F-V

12



12 Business Leaders graduated the 3rd cohort in November.

- The Launch F-V program is provided in the Fall (at no cost to its students), through partnerships with Wake Tech Community College, Town of Fuquay-Varina, Downtown Fuquay-Varina Rotary Club, Fuquay-Varina Rotary Club, Fuquay Coworking, and our F-V Chamber!

## EDUCATION



- The Education Council is chaired by Wanda Denning and meets monthly with our local principals.
- Excellence in Education Awards returned for the 3rd year. We held our 2<sup>nd</sup> "Happiest Hour" at Bentwinds CC, to not only strengthen relationships, but also to simply celebrate and have FUN!
- The Chamber has set up a checking account with the Southwest Wake Business Alliance to help cover some of their program expenses. This alliance is lead by Emily Jessee (FVHS) and Tori Gates (WSHS).

## NEXT GEN ENTREPRENEUR DAY



- Our 2nd "Next Gen Entrepreneur Day" was held at the F-V Chamber on Saturday, March 14, 2026.
- We hosted 42 participants, age 7 to 17, from various schools and home school co-ops.
- Students were able to sell and market their product or idea, while building relationships with both our business and local communities

## AMBASSADORS



- Our 2026 Ambassadors are chaired by JB Rattledge. This group has 22 active members!

## LEADERSHIP F-V

12, 7



2025: 12 Graduates  
2026: 7 Current Students!

- The Leadership FV program is lead by Ann Marie Amico. It is now in its 12th year and continued to produce and grow quality leaders for our business community!
- There are 105 graduates to date.

## NATIONAL SMALL BUSINESS WEEK



- "National Small Business Week" was held May 4-8, 2026 in partnership with the Town of F-V/FVDA.
- We offered various programming that week. 30 professional headshots were taken, 60 people attended the professional workshops where participants heard from a Small Business Panel, Health Care, Commercial Real Estate, and Marketing. Over 100 people attended our Cookout!
- This was offered to everyone in the community, at no cost!

## BETTER TOGETHER PODCAST



- The Chamber has produced 47+ podcast episodes featuring local business and community leaders.
- Marty Woodward and Brad Marshall continue to lead the podcast, recently welcoming JB Rattledge and Tom Gavin as additional hosts.
- The podcast helps spotlight businesses and organizations through platforms like YouTube, Spotify, and Apple Podcasts.

**CURRENT POPULATION: 50,220**  
**NEXT 5 YEAR PROJECTION: 60,020**

## SOCIAL MEDIA ENGAGEMENT



- Our Facebook Page now has 10,468 followers- a growth of 2,527 followers! (Largest Chamber Page In Wake Co.!)



- Our Instagram account was established in May of 2023 and now has 1,966 followers- a growth of 670 followers!

- POPULATION DATA IS FROM TOWN'S CENSUS AND APPLIES TO TOWN LIMITS.

\*Our Senior (55 & Up) and Indian communities have grown significantly.

\*We continue to see people moving to F-V from all over the country. This is why being a member of the Chamber and building relationships is so important!

# THANK YOU!

## Platinum Sponsors



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## Gold Sponsors



## Silver Sponsors



## Bronze Sponsors

