ANNUAL REPORT

May 2025 - May 2026

FUQUAY-VARINA CHAMBER of COMMERCE

STAFF

Dustin Williams
President

Christie Cook
Membership Director

BOARD OF DIRECTORS

Board Chair: Marty Woodward – Rescued WOOD Rehab

Board Chair Elect: Greg Harris – Leapfrog Landcare

Treasurer: Allen Jackson – Oak City Payments

Secretary: Kathleen Entwistle – Homecourt Pickleball & Original Strength Institute

Ex-Officio Board Liaison: Bill Harris (Mayor of Fuquay-Varina)

Beth Anderson: Bob Barker Company & Wingin' It

Douglas Congdon: Individual

Radhesh Gurrala: Cardinal Oaks Properties (Quaint Plaza)

Bennett Johnson: John Hiester Chevrolet

Brad Marshall: Greater Culture Crossfit

Nickie McKenzie: McKenzie Therapeutics

Lisa Schreiner: Senter, Stephenson, & Johnson PA

Jeff Stevens: First Federal Bank

Jessica Swanson: Turpentine Design

Mary Elizabeth Twiddy: Edward Jones Downtown Fuquay Team

Jason Wunsch: The Law Offices Of Wunsch & Cruz, PLLC

BY THE NUMBERS

The Fastest Growing Chamber In NC! We celebrated tremendous growth again this year at the Fuquay-Varina Chamber of Commerce! Memberships, Sponsorships, Events, and Attendance, all continue to surge!

MEMBERSHIP

160

New Members

This year's slogan was "Better Together"!

- We continue to be present in the community, but also want our members to know the value of why they should invest into the Chamber. Partnerships and teamwork are key!
- We focused on retention and working closely with our Ambassadors/Board.
- Memberships continued to surge. We continue to be the fastest growing Chamber in NC!
- There is a fantastic mix of big and small businesses working together. This is an important focus for us, here at the Chamber of Commerce!

PRESIDENT'S CIRCLE

52

52 businesses have invested into our President's Circe. An increase of 10 from last year!

Our President's Circle rolled out in the Fall of 2024.

- All of our members had 30 days to review, with the chance to bid and sponsor any event they wanted to invest in.
- The flexibility and understanding of various levels in sponsorships helped to produce great results!
- All of our 2026 Business Exchange Breakfasts and Business After Hours opportunities were fully booked in January.
- We are proud of the diversity on this list. We have both small and big businesses represented at every level!

EVENTS

140

Business Exchange Breakfasts, Business After Hours, Ribbon Cuttings, Signature Events, etc.

Members find VALUE in attending our events!

- Consistent, monthly, programming has been key to helping businesses gain exposure and build relationships.
- Our monthly events have been well attended and have provided our sponsors a chance to sincerely connect and market their business.
- Our Signature Events have grown significantly. We have been selling out event venues, sponsorships, and tickets!

ANNUAL GROSS REVENUE: $482,985

THE ANNUAL GROSS REVENUE HAS INCREASED BY 12% YOY

*Annual membership dues paid timely! Membership increase on January 1, 2026.

*President's Circle investors and their investment to the Chamber continue to grow!

F-V GROWTH

Our Chamber has an outstanding relationship with the Town of Fuquay-Varina and proudly partner with them on several events and programs. We are poised and ready to help your business and staff grow! There has never been a better time to invest into your local Chamber of Commerce!

LAUNCH F-V

12

12 Business Leaders graduated the 3rd cohort in November.

- The Launch F-V program is provided in the Fall (at no cost to its students), through partnerships with Wake Tech Community College, Town of Fuquay-Varina, Downtown Fuquay-Varina Rotary Club, Fuquay-Varina Rotary Club, Fuquay Coworking, and our F-V Chamber!

LEADERSHIP F-V

12, 7

2025: 12 Graduates
2026: 7 Current Students!

- The Leadership FV program is lead by Ann Marie Amico,. It is now in its 12thyear and continued to produce and grow quality leaders for our business community!
- There are 105 graduates to date.

EDUCATION

- The Education Council is chaired by Wanda Denning and meets monthly with our local principals.
- Excellence in Education Awards returned for the 3rd year. We held our 2nd Happiest Hour" at Bentwinds CC, to not only strengthen relationships, but also to simply celebrate and have FUN!
- The Chamber has set up a checking account with the Southwest Wake Business Alliance to help cover some of their program expenses. This alliance is lead by Emily Jessee (FVHS) and Tori Gates (WSHS).

NATIONAL SMALL BUSINESS WEEK

- "National Small Business Week" was held May 4-8, 2026 in partnership with the Town of F-V/FVDA.
- We offered various programming that week. 30 professional headshots were taken, 60 people attended the professional workshops where participants heard from a Small Business Panel, Health Care, Commercial Real Estate, and Marketing. Over 100 people attended our Cookout!
- This was offered to everyone in the community, at no cost!

NEXT GEN ENTREPRENEUR DAY

- Our 2nd "Next Gen Entrepreneur Day" was held at the F-V Chamber on Saturday, March 14, 2026.
- We hosted 42 participants, age 7 to 17, from various schools and home school co-ops..
- Students were able to sell and market their product or idea, while building relationships with both our business and local communities

BETTER TOGETHER PODCAST

- The Chamber has produced 47+ podcast episodes featuring locall business and community leaders.
- Marty Woodward and Brad Marshall. continue to lead the podcast, recently welcoming JB Ratledge and Tom Gavin as additional hosts.
- The podcast helps spotlight businesses and organizations through platforms like YouTube, Spotify, and Apple Podcasts.

AMBASSADORS

- Our 2026 Ambassadors are chaired by JB Ratledge. This group has 22 active members!

SOCIAL MEDIA ENGAGEMENT

- Our Facebook Page now has 10,468 followers- a growth of 2,527 followers! (Largest Chamber Page In Wake Co.!)
- Our Instagram account was established in May of 2023 and now has 1,,966 followers- a growth of 670 followers!

CURRENT POPULATION: 50,220
NEXT 5 YEAR PROJECTION: 60,020

- POPULATION DATA IS FROM TOWN'S CENSUS AND APPLIES TO TOWN LIMITS.

*Our Senior (55 & Up) and Indian communities have grown significantly.
*We continue to see people moving to F-V from all over the country. This is why being a member of the Chamber and building relationships is so important!

THANK YOU!

Platinum Sponsors

AM2 Aspire Money Management

CDT Automotive

John Deere

First Federal Bank

Fuquay-Varina — a dash more

Gold Sponsors

Cypress View Children's Home

John Hiester Chevrolet Fuquay-Varina, NC

Edward Jones — Downtown Fuquay Team — Mary Elizabeth Twiddy • Ryan Williams • Tammy Matthews

AOK Training Center

More than wood — Rescued Wood Rehab — Est. 2019 — it's an Experience

TMG Tech Management Group LLC

Pulley media

The Pavilion at Carriage Farm

VMA Studios — Artistic · Story Telling · Photography

Leapfrog Landcare — 919.427.3131

OLP Outdoor Lighting Perspectives

First Bank

Silver Sponsors

Pine State Construction Group

WakeMed

First Citizens Bank

Peak Skin Center — Dermatology & Mohs Surgery

Club Your Worx for better health

Charles Ashley Mann, DDS and Associates — Family and Cosmetic Dentistry

Vector Security

Enbridge

Duke Energy

Culver's

Turpentine Design

United Community

McKenzie Therapeutics

Pennington Family Law

Earthwise Pet Fuquay-Varina

Zaxbys

TEC Graphics

Peak Perspective Creations

Art House Inks — Screen Printing & Embroidery

BobBarker

Fidelity Bank — Right By You

Harrod Heating & Air

Bronze Sponsors

Greater Culture CrossFit

Wingin' It Taphouse and Grille

Fat Cat Homemade Ice Cream

Bobbitt

Daddy D's BBQ — North Carolina

5 Points Animal Hospital

Coldwell Banker Howard Perry and Walston

SVN Raleigh

2 Dog Digital — Your Company's Best Friend for IT Services

McWally's

SoBol

Peri & Pause — The Menopause Center PLLC

United Smiles Family Dental — Celebrating Community, One Smile at a Time