

Fuquay-Varina Christmas Parade

December 8, 2024



Join us for the 2024 Fuquay-Varina Christmas Parade! Experience a unique parade that travels throughout the Historic Downtown Fuquay District. With over 80 floats and/or vehicles, this parade draws a huge crowd from Fuquay-Varina and all across surrounding municipalities.

- Expected Attendance: 1,500+
- December 1, 2024. Parade starts at 4:00pm
- Location: Historic Downtown Fuquay District
- \$100 Member, \$200 Non-Member, \$60 Non-Profit, \$800 Float Rental

SOLD Presenting Sponsor: \$3,000

- Naming rights for event. Parade banner/signage with logo. Up to 4 seats on the reviewing stand. Signage on Santa's sleigh. Announced recognition from the reviewing stand as presenting sponsor and as sponsor for Santa. Logo on event website and announcements on social media during live/recorded video, Choice of a free, non-float entry in parade, or a \$100 discount on float rental

Reindeer Sponsor: \$1,000

- Reviewing Stand (*One Reindeer Sponsor Slot Left!*)
- Includes: Parade banner/signage with logo. Up to 2 seats on the reviewing stand. Announced recognition from the reviewing stand. Logos on event website and announcements on social media and during live/recorded video. Choice of either a free, non-float entry in parade, or a \$100 discount on float rental

Elf Sponsor: \$500

- Includes parade banner/signage with logo. Logos on even website and announcements on social media and during live/recorded video. Free, non-float entry in parade

Jingle Bell Sponsor: \$300

- Includes: Name on group banner/signage at reviewing stand. Name on event website and group announcement on social media and during/live recorded video. Free, non-float entry in parade