

An aerial photograph of a large crowd of people gathered on a street, likely for a community event or race. An American flag is visible in the upper right portion of the crowd. The image is partially obscured by a white diagonal graphic element.

2024

FUQUAY-VARINA CHAMBER

**SPONSORSHIP
OPPORTUNITIES**



919-552-4947
www.fuquay-varina.com
121 North Main Street
Fuquay-Varina, NC 27526

Fuquay-Varina Economic Development Summit

February 1, 2024



Learn about the projects happening around Fuquay-Varina: Economic, Real Estate, Small Business & more. This Summit will feature local and regional leaders, Chamber members, elected officials & economic development professionals, providing announcements & expert insight on the future of Fuquay-Varina.

- Expected Attendance: 100+
- February 1, 11:30am-1:30pm
 - Optional Bus Tour: 2pm-3:30pm
- Location: Fuquay-Varina Arts Center
- Tickets: \$65/Member, w/Bus Tour \$95
\$95 Non-Member, w/Bus Tour \$125

***Sponsors/Bus Tour
Sold Out!**

Presenting Sponsor: \$2,500

- Recognition from Stage, Logo in electronic & print promo materials, Logo on event presentation, Mention in social media post, Priority seating for 10/bus tour

SOLD Gold Sponsor: \$1,200

- Logo in electronic & print promo materials, Logo on event presentation, Mention in social media post, Priority seating for 8/bus tour

SOLD Silver Sponsor: \$750

- Logo in electronic & print promo materials, Logo on event presentation, Mention in social media post, Seating for 6/bus tour

SOLD Bronze Sponsor: \$500

- Name on event presentation, Seating for 4/bus tour

Lunch Sponsor: \$750

- Logo in electronic & print promo materials, Logo on event presentation, Mention in social media post, Seating for 6/bus tour

SOLD

Tour Bus Sponsor: \$1,000

- Presentation time on bus, Name on bus, Logo on screen at event & pre-event marketing materials, Seating for 6/bus tour

Fuquay-Varina Chamber Golf Tournament

April 1, 2024



This annual captain's choice tournament is full of networking and fun! Breakfast, lunch, snacks & beverages provided. Awards and prizes will be presented at the close of the event, providing additional opportunity for networking and visibility for sponsors.

- Expected Attendance: 120+
- April 1, Shotgun Start (9:00am-2:00pm)
- Location: Bentwinds Country Club (6536 Dornoch Pl, Fuquay-Varina)

Presenting Sponsor: \$2,500 **SOLD**

- Naming Rights for golf tournament, Top billing marketing (website, signage, social media, program, banner), Showcase Table at premier hole, 8 complimentary players (includes all player perks)

Breakfast Sponsor: \$1,500

SOLD Beverage Cart Sponsor (2): \$750

SOLD Lunch Sponsor: \$1,500

SOLD Beverage Station Sponsor (2): \$750

Driving Range Sponsor: \$1,500

Golf Cart Sponsor (4): \$500

- Showcase at premier hole, Logo/Name on event marketing, 4 complimentary players

- Showcase at designated hole, Name on event marketing, small company logo on each golf cart

SOLD Putting Contest: \$1,500

SOLD Welcome Bag Sponsor: \$750

Longest Drive Contest: \$1,000

- Showcase at Designated Hole, Name on event marketing, Name on specified signage, Opportunity to provide branded welcome bags

Longest Marshmallow

Drive Contest: \$1,000

Hole In One Contest: \$1,000

Closest To The Pin Contest: \$1,000

Corporate Team: \$550

- All contests include showcase at designated hole, Name on event marketing, Name on specified signage, 4 complimentary players

4 Players, Tee Box signage

● **Team Of 4: \$500**

Fuquay-Varina Chamber First Responders Lunch

May 1, 2024



Every year the FVCoC honors the First Responders in our community with a catered lunch served by Chamber board members, ambassadors, and staff. Attendees will hear from our Fire Chief, Police Chief, and our Mayor about stories of impact within their departments and community!

- Expected Attendance: 100+
- May 1, 12:00PM-1:30PM
- Location: American Legion Building (Johnson Pond Road, Fuquay-Varina)
- Tickets: \$55/members, \$95/non-members

Presenting Sponsor: \$2,000 **SOLD**

- Naming Rights for event, special recognition from front of room, Logo on banner and print materials, Logo on event presentation, Mention in social media post, Table for 8, plus first in line for lunch, immediately after first responders

Lunch Sponsor: \$1,200

- Logo in electronic and print promo materials, Logo on event presentation, Mention in social media post, Table for 8

Gold Sponsor: \$1,000

- Logo in electronic and print promo materials, Logo on event presentation, Mention in social media post, Table for 8

Silver Sponsor: \$500

- Logo in electronic and print promo materials, Logo on event presentation, Mention in social media post, 4 seats

Bronze Sponsor: \$300

- Name on event presentation, 2 seats
- 

20th Annual Run The Quay

June 1, 2024



RTQ is celebrating its 20th Anniversary in '24! Runners of all ages, from all over the Triangle and beyond come to Fuquay-Varina to compete on our family-friendly, certified 5k & 10K courses! Runners looking for an extra challenge can compete in our 15-Quay Challenge Event by running both the 5K and 10K course back-to-back at their scheduled times. Business and community groups will be set-up before, during, and after the race. Race coordinators are expecting the biggest race yet!

- Expected Attendance: 2,500 +
- Runner Fees: 5K \$30, 10K \$40, 15K \$50 (after 5/1, additional \$5/ fee)
- June 1, 2024, 10K Start time 7am, 5K Start time 8:30am, Kids Fun Run 9:30am
- Location: Fuquay-Varina Presbyterian Church (309 N. Ennis Street)

Presenting Sponsor: \$4,000 **SOLD**

- Prominent logo on runner t-shirts, RTQ & It's Your Race websites with links, printed promotional materials, event start/finish banners, and course signage. Special recognition in social media campaign. Sponsor sign at your place of business and table at all packet pickups. Free booth space on the race concourse. (10) 5K race entries. (10) tickets to sponsor appreciation party

Runner Sponsor: \$1,500

- Logo on runner t-shirts. Sponsor sign for recognition at your place of business and table at all packet pickups. 2 individual social media posts. RTQ & It's Your Race website with links, event/start finish and course signage. Option to contribute to runner's swag bags. Free booth space on race concourse. (8) 5k race entries and (8) tickets to sponsor appreciation party

Jogger Sponsor: \$700

- Name on runner t-shirts. One individual social media post. Small logo on RTQ & It's Your Race website with links. Name on event course signage. Free booth space on race concourse. (4) tickets to sponsors appreciation party. (4) 5K race entries

Walker Sponsor: \$300

- Name on RTQ & It's Your Race website with links. and event course signage. One shared group social media post. (2) tickets to sponsor appreciation party. (2) 5K race entries

Finish Line Sponsor: \$100

- Name on RTQ & It's Your Race websites with links. Name on group Finish Line Sponsor event signage

Race Concourse Booth Space: \$100

- 12'X12' booth space near the Start/Finish line on the day of the race.

M.A.N.iFEST Fuquay-Varina

June 23, 2024



The 4th Annual M.A.N.iFest (Music, Art, & Networking) Juneteenth Celebration Event will be held at the Fuquay-Varina Arts Center. This event continues to educate and enrich by striving to increase the impact of S.T.E.M. and focus on the Edu-tainment aspect of our main Juneteenth programming. You don't want to miss this great event!

- Expected Attendance: 125+
- June 23rd: S.T.E.M. Networking and Main Event.
Indoor/Outdoor (2:00PM-9:00PM)
- Location: Fuquay Varina Arts Center 123 East Vance Street Fuquay-Varina

Presenting Sponsors: \$2,000 (1 Spot Available)

Includes: Prominent logo displayed at all weekend events. Individual Recognition on social media included BrainSTEMology and F-V Chamber of Commerce Websites with links. 90-second prerecorded video streamed during the show recognizing your place of business. Prominent logo on the Sponsor Recognition board displayed in the lobby of the venue. Large logo on the digital graphic shared before the start of the show, Logo on MANiFest T-Shirt, and Booth/Table on both days event. 3 Complimentary tickets to attend Freedom Ball, 4 tickets to closing event, and acknowledgment during scholarship presentation.

S.T.E.M. Immersion Sponsor: \$1,500

Includes: Individual Recognition on social media included BrainSTEMology and F-V Chamber of Commerce Websites with links. 60-second prerecorded video streamed during the show recognizing your place of business. Large logo on the Sponsor Recognition board displayed in the lobby of the venue. Large logo on the digital graphic shared before the start of the show, Logo on MANiFest T-Shirt, and Booth/Table on both days event. 3 Complimentary tickets to attend the pre-show mixer and event in person with VIP seating.

Art In Action Sponsor: \$600

Includes: Shared recognition on social media included BrainSTEMology and F-V Chamber of Commerce Websites with links. Small logo on digital graphic shared before the start of the show and Booth/Table on both days event. 2 complimentary tickets to the pre-show mixer and general seating ticket to attend the event in person.

Community Engagement Sponsor: \$300

Includes: Shared recognition on social media included BrainSTEMology and F-V Chamber of Commerce Websites with links. Small logo on digital graphic shared before the start of the show and Booth/Table on both days event. 2 complimentary tickets to the pre-show mixer and general seating ticket to attend the event in person.

Friend of M.A.N.iFEST Sponsor: \$50-\$299

Includes: BrainSTEMology and F-V Chamber of Commerce Websites with links. Name on digital graphic shared before the show.

If you have questions about this event, please email ManifestFV@brainstemologyllc.com



Fuquay-Varina Chamber Senior Services Expo

September 18, 2024



A resource fair with over 50 providers that offers insight, expertise, and solutions for aging adults and their caregivers. Don't miss out on this opportunity to promote your business while supporting your local community.

The SSE targets an age group which continues to surge in Fuquay-Varina!

- Expected Attendance: 200+
- September 8th, 10am-2pm
- Location: Fire Station Number 1, 301 South Fuquay Avenue

Presenting Sponsor: \$1,500

- Naming rights for Senior Services Expo. Includes individual recognition on social media. Prominent logo for presenting on sponsor on event website with link, printed promotional materials, and event day signage. Anchor booth space!

Gold Sponsor: \$750

- Includes individual recognition on social media. Prominent logo on event website with link, printed promotional materials and event day signage. Preferred booth space at event.

Silver Sponsor: \$500

- Includes individual recognition on social media, medium sized logo on event website with link, and on event day signage. Preferred booth space at event (after Gold Sponsor booth selection)

Bronze Sponsor: \$250

- Recognition on social media. Small sized logo on event website with link. Booth space at event.

Booth Space Only

- Chamber Member - \$60, Non Chamber Member - \$80, Non-Profit - \$55
- 

Fuquay-Varina Chamber Annual Meeting

September 24, 2024



The Annual Meeting provides our members and guests an update on the Fuquay-Varina Chamber's program of work, events for 2025, in addition to updates on the new and exciting things coming to Fuquay-Varina. We will also recognize Chamber Board Member of the Year, Ambassador of the Year, and Volunteer of the Year.

- Expected Attendance: 100+
- September 24, 11:30am-1:30pm
- Location: Pavilion At Carriage Farm (1913 Pagan Road, Raleigh)
- Tickets: \$65/members, \$100/non-member

Presenting Sponsor: \$2,500

- Naming rights for event, Special recognition from front of room, Logo on banner and print materials, Logo on event presentation, Mention in social media post, Table for 8

Lunch Sponsor: \$1,200

- Logo in electronic and print promo materials, Logo on event presentation, Mention in social media post, Table for 8

Gold Sponsor: \$1,000

- Logo in electronic and print promo materials, Logo on event presentation, Mention in social media post, Table for 8

Silver Sponsor: \$750

- Logo in electronic and print promo materials, Logo on event presentation, Mention in social media post, 4 seats

Bronze Sponsor: \$500

- Name on event presentation, 2 seats
- 

Fuquay-Varina Christmas Parade

December 8, 2024



Join us for the 2024 Fuquay-Varina Christmas Parade! Experience a unique parade that travels throughout the Historic Downtown Fuquay District. With over 80 floats and/or vehicles, this parade draws a huge crowd from Fuquay-Varina and all across surrounding municipalities.

- Expected Attendance: 1,500+
- December 1, 2024. Parade starts at 4:00pm
- Location: Historic Downtown Fuquay District
- \$100 Member, \$200 Non-Member, \$60 Non-Profit, \$800 Float Rental

SOLD Presenting Sponsor: \$3,000

- Naming rights for event. Parade banner/signage with logo. Up to 4 seats on the reviewing stand. Signage on Santa's sleigh. Announced recognition from the reviewing stand as presenting sponsor and as sponsor for Santa. Logo on event website and announcements on social media during live/recorded video, Choice of a free, non-float entry in parade, or a \$100 discount on float rental

Reindeer Sponsor: \$1,000

- Reviewing Stand (*One Reindeer Sponsor Slot Left!*)
- Includes: Parade banner/signage with logo. Up to 2 seats on the reviewing stand. Announced recognition from the reviewing stand. Logos on event website and announcements on social media and during live/recorded video. Choice of either a free, non-float entry in parade, or a \$100 discount on float rental

Elf Sponsor: \$500

- Includes parade banner/signage with logo. Logos on event website and announcements on social media and during live/recorded video. Free, non-float entry in parade

Jingle Bell Sponsor: \$300

- Includes: Name on group banner/signage at reviewing stand. Name on event website and group announcement on social media and during/live recorded video. Free, non-float entry in parade

Business After Hours & Business Exchange Breakfast

Business Exchange Breakfast : \$250 + catering

The premier monthly networking event for local professionals. Business Exchange Breakfast provides hosts the chance to bring potential customers and vendors onsite for a first-hand look at their company. Those who attend make new connections, strengthen existing relationships, and find ways to grow their businesses.

Includes: Speaking opportunity at event. Logo recognition in emails, website, & social media. Event is usually from 7:30am-8:45am.



SOLD

Business After Hours: \$250 + catering

The premier evening monthly networking event for local professionals. Business After Hours provides hosts the chance to bring potential customers and vendors onsite for the a first-hand look at their company. Those who attend make new connections, strengthen existing relationships, and find ways to grow their businesses.

Includes: Speaking opportunity at event, Logo recognition in emails, website, & social media. Event is usually held from 5:30pm-7:00pm. Some Business After Hours events highlight **Elected Officials, Small Businesses, Non-Profits, and Leadership F-V Graduates**



SOLD



Leadership Fuquay-Varina

This program began in 2014 and was developed specifically to develop leaders for our community. This 10-month program serves to educate qualified business people and interested residents from the Town of Fuquay-Varina on the qualities of effective leaders, the functions of town government and the local systems that create community. This program will grow a sustainable, diverse network of citizens that develop and maintain a broad awareness of their community assets and local government infrastructure. Program is held from March to December 2024.



Scholarship Sponsor: \$700

- Help send a local business owner or staff member through the class.
- Includes being recognized during the program and at the end of the year celebration/graduation!

Lunch Sponsor: \$300

- Will help provide Lunch/Snacks to class.
- Includes speaking to the class for 5 minutes about who you are and what you do!

Launch Fuquay-Varina

We will be starting our 2nd class of Launch Fuquay-Varina! This program is designed to support and develop aspiring entrepreneurs and small businesses that are living or operating their business in Fuquay-Varina and Willow Springs. This class is provided at no cost to the participants and helps give them the confidence and resources they need to be successful. Program is held in the Fall of 2024.



Dinner Sponsor: \$300

- Will help provide Dinner to class.
- Includes speaking to the class for 5 minutes about who you are and what you do!

The "Dash More" Conference Room and Studio



A podcasting studio and small conference room for use by Chamber members. "Experience A Dash More Of Your Membership With This Flex Space!"

- Annual sponsorship (Jan 1-Dec 31)
- Discount for multi-year sponsorship
- Location: Fuquay-Varina Chamber

Title Sponsor: \$2,000

SOLD

- Includes Logo on the studio and naming rights.

The Bob Barker Conference Room



A centrally located co-working space, full of energy and connections, inside the FVCoC! The space features workspace and free Wifi, as part of Chamber membership. This room is also rented for meetings and can hold up to 22 people.

**The Bob Barker
Conference Room Supporter: \$250**

- Rotating Logo on Co-Working Space TV

Front Porch

● Naming rights and signage for Front Porch seating area in front of Chamber. Everyone that passes through the Chamber will pass your sign at the front door and bench!

Front Porch Sponsor: \$1500
(Discount for multi-year)

Chamber Chat

- Place your business name at the top of the "Chamber Chat" weekly email newsletter!
- Provides exposure to over 450 members each week, for one month.
- Will include either a banner ad or company logo, (your choice), which will also link to either your website or social media page (your choice).

Monthly Sponsor: \$100

President's Circle

★ **Platinum Investor: \$10,000+ per year**

- ★ Your Membership and Selected Sponsorships totaling \$10,000+ per year that help benefit your business, our chamber, and events.
- Listed as Platinum Investor on Traveling Pop up Banner and Digital Signage at Events.
- Logo Recognition for 12 Months on FVCoC Website and Digital Signage Inside Chamber
- Recognition as Platinum Investor in Weekly Email Chamber Chat Newsletter
- Recognition as Platinum Investor in Suburban Living Magazine & Today In The Quay
- Annual Lunch with Chamber President, Board Chair, & Chair Elect at request of company
- Opportunity to Co-Brand a speaking event (twice per year) with the Chamber in our conference room. (To be marketed and showcased as Fuquay Chamber + Your Company)
- Exclusive VIP Invitation to private events, receptions, tours, and forums.

★ **Gold Investor: \$5,000 per year**

- ★ Your Membership and Selected Sponsorships totaling \$5,000 per year that help benefit your business, our chamber, and events.
- Listed as Gold Investor on Traveling Pop up Banner and Digital Signage at Events
- Logo Recognition for 12 Months on Fuquay-Varina Chamber Website and Digital Signage Inside Chamber
- Recognition as Gold Investor in Weekly Email Chamber Chat Newsletter
- Recognition as Gold Investor in Suburban Living Magazine & Today In The Quay
- Annual Lunch with Chamber President, Board Chair, & Chair Elect at request of company
- Opportunity to Co-Brand a speaking event (once per year) with the Chamber in our conference room. (To be marketed and showcased as Fuquay Chamber + Your Company)
- Exclusive VIP Invitation to private events, receptions, tours, and forums.

★ **Silver Investor: \$3,000 per year**

- ★ Your Membership and Selected Sponsorships totaling \$3,000 per year that help benefit your business, our chamber, and events.
- Listed as Silver Investor on Traveling Pop up Banner and Digital Signage at Events
- Logo recognition for 12 Months on Fuquay-Varina Chamber Website and Digital Signage Inside Chamber
- Recognition as Silver Investor in Weekly Email Chamber Chat Newsletter
- Recognition as Silver Investor in Suburban Living Magazine & Today In The Quay
- Annual 1-hour meeting with Chamber President at request of company
- VIP Access to private events, receptions, tours, and forums (subject to availability)

★ **Bronze Investor: \$2,000 per year**

- ★ Your Membership and Selected Sponsorships totaling \$2,000 per year that help benefit your business, our chamber, and events.
- Listed as Bronze Investor on Traveling Pop up Banner and Digital Signage at Events
- Logo recognition for 12 Months on FVCoC Website and Digital Signage Inside Chamber
- Recognition as Bronze Investor in Weekly Email Chamber Chat Newsletter
- Recognition as Bronze Investor in Suburban Living Magazine & Today In The Quay