

# Sponsorship Opportunities

Live Races: June 4th, 2022

Virtual Races: June 4th - 19th, 2022



Thank you for your interest in supporting our 18<sup>th</sup> Annual Run the Quay Race Series, this year we bring back our traditional **5K, 10K, and 15Quay Challenge** to **Historic Downtown Fuquay**, on our *family-friendly*, certified 5K & 10K courses. We are also offering **Virtual race options** for the **5K & 10K**.

Run the Quay attracts well over 1,000 participants each year; including competitive runners, casual joggers, families, and walkers of all ages, *and this year we are anticipating breaking our 2019 registration record of +2,100!* Don't miss out on this opportunity to promote your business while supporting your local community, and get your organization's logo or name on the RTQ 2022 runner shirts and other promotional opportunities!

## Presenting Sponsor - \$4000 (One Main Headliner)

Includes: Special recognition in Social Media Campaign. Sponsor Sign for recognition at your place of business. Prominent logo on runner t-shirts, *RTQ & It's Your Race* websites with links, printed promotional materials, event start/finish banners and course signage. Free, unlimited-sized booth space on race concourse\*. Option to contribute to Virtual Runners' Swag Bags. 8 tickets to Sponsor Appreciation Party\*. 8 complementary 5K race entries.

## Runner Sponsor - \$1500

Includes: Recognition on Social Media. Sponsor Sign for recognition at your place of business. Logo on runner t-shirts, *RTQ & It's Your Race* websites with links, event start/finish banners and course signage. Option to contribute to Virtual Runners' Swag Bags. Free booth space on race concourse\*. 6 tickets to Sponsor Appreciation Party\*. 6 complementary 5K race entries.

## Jogger Sponsor - \$600

Includes: Recognition on Social Media. Name on runner t-shirts. Small logo on *RTQ & It's Your Race* websites with links. Name on event course signage. Free booth space on race concourse\*. Option to contribute to Virtual Runners' Swag Bags. 4 tickets to Sponsor Appreciation Party\*. 4 complementary 5K race entries.

## Walker Sponsor - \$300

Includes: Shared recognition on Social Media (tagged in a post including all Walker Sponsors). Name on *RTQ & It's Your Race* websites with links, and event course signage. 2 tickets to Sponsor Appreciation Party\*. 2 complementary 5K race entries.

## Finish Line Sponsor - \$50

Includes: Name on *RTQ & It's Your Race* websites with links. Name on Finish Line Sponsor event signage.

## Race Concourse Booth Space + Virtual Runners' Swag Bag - \$100

*(Booths will ONLY be offered if current COVID-19 restrictions allow at the time of the live race. Booths would be included in certain sponsorships, where noted, IF ALLOWED.)*

Includes: 12' x 12' booth space rental near the Start/Finish line on the day of the race. Tables, chairs, and tents are the responsibility of the renter. Option to contribute to Virtual Runners' Swag Bags. *Non-profit rate is available upon presentation of 501(c)(3) paperwork.*

**\*Please Note:** Booth Space and Sponsor Appreciation Party will only be offered if current COVID-19 restrictions & guidelines allow at the time of the event. *Thank you for your understanding!*

Return completed form on page 2 to the Fuquay-Varina Chamber of Commerce, or email to [info@fuquay-varina.com](mailto:info@fuquay-varina.com)

# Sponsorship/Booth Commitment Form

## Live Races: June 4th, 2022

### Virtual Races: June 4th - 19th, 2022



Company \_\_\_\_\_ Phone \_\_\_\_\_

Contact Person \_\_\_\_\_ Email \_\_\_\_\_

**Please check your Sponsor Level(s):**

- RTQ Presenter  
  Runner  
  Jogger  
  Walker  
  Finish Line  
  Booth (added or stand-alone)

**Do you plan to have a Booth on the Race Concourse IF THEY ARE ALLOWED?**

- Yes  
  No  
 (Note: Booth not included in Walker or Finish Line Sponsorships, but can be an add-on sponsorship.)

**Additional Requests / Comments:** \_\_\_\_\_

**Payment:** Credit Card \_\_\_\_\_; Check Enclosed \_\_\_\_\_; Paid Online\* \_\_\_\_\_; Chairman's Circle \_\_\_\_\_; Please Invoice\*\* \_\_\_\_\_

**Credit Card** Name (as appears on card, if using Visa/MC) \_\_\_\_\_ Amount: \$ \_\_\_\_\_

Billing Address for Card \_\_\_\_\_

Card No. \_\_\_\_\_ Exp. Date \_\_\_\_\_ V-Code \_\_\_\_\_

Sponsor Signature \_\_\_\_\_ Date \_\_\_\_\_

Chamber Staff \_\_\_\_\_ Date Received \_\_\_\_\_

\* Online payments available. Visit: [Fuquay-Varina.com/store](http://Fuquay-Varina.com/store)

\*\* Invoices are not available for Finish Line Sponsors or "Booths Only".

Sponsor Levels 2022	Presenting Sponsor	Runner Sponsor	Jogger Sponsor	Walker Sponsor	Finish Line Sponsor
Investment	\$4,000	\$1,500	\$600	\$300	\$50
Recognition on RTQ & It's Your Race websites with links	Prominent Logo	Large Logo	Small Logo	Name	Name
Event Signage *	Large Logo on Start/Finish Banner, and Course Signage	Logo on Start/Finish Banner, and Course Signage	Name on Course Signage	Name on Course Signage	Name on Group Finish Line Signage
Recognition on Social Media	Special Recognition in Social Media Campaign	Individual Post	Individual Post	Group Post	
Complementary 5K race entries Included**	8	6	4	2	
Tickets to Sponsor Appreciation Party (IF allowed) ***	8	6	4	2	
Runner T-shirts *	Prominent Logo	Logo	Name		
Booth Space on race concourse, (IF allowed) ***, PLUS Virtual Runners' Swag Bag Offer	Unlimited Size Booth, plus option to contribute to Virtual Swag Bags	Single 12' x 12' Booth, plus option to contribute to Virtual Swag Bags	Single 12' x 12' Booth, plus option to contribute to Virtual Swag Bags	Can be added for \$100	Can be added for \$100
Sponsor Sign for your place of business *	Yes	Yes			
Printed marketing materials *	Logo				

\* - Included if Sponsorship is secured prior to cut-off date for item production / printing.

\*\* - Must provide your unique "free" code to each runner to sign themselves up, so their personal information, including emergency contacts, is on file.

\*\*\* - Included with sponsorship IF ALLOWED under current COVID-19 restrictions & guidelines at the time of the event.