

Enhanced Listings Menu

The following enhanced listing menu details all the extra benefits you can access for your business through additional features on the GO FV mobile app

Basic	Business Name One category Address Phone # Website	FREE
Enhanced	Basic Listing Features Plus: Logo Up to 3 photos Up to 3 categories Extended text 1 deal or special at a time 1 event listing at a time Facebook Like and Twitter Follow ability	\$180/year (=\$15/mon)
Enhanced Plus	Enhanced Listing Features Plus: Up to 10 photos Video or audio files Unlimited event listings at a time Three (3) deals/specials at a time Turn-by-turn directions / Pin on a map capability Geofencing/push notifications	\$240/year (=\$20/mon)
Premium	Enhanced Plus Listing Features Plus: Loyalty/Passport Program — This feature brings people to your location to redeem stamps for future "deals." This is very popular with customers!	\$300/year (=\$25/mon)
Featured	Featured listings are those that land at the top of any category in our business directory. Only two "Featured Listing" slots will be available per category. You can become a featured listing by purchasing any level of listing ABOVE Basic and then adding \$120/year.	\$120/year (additional)

Call the Chamber office at (919) 552-4947 to discuss your options!

Introducing Go Fuquay-Varina!!

Arriving in late 2016, **Go Fuquay-Varina** will be a comprehensive commerce-based mobile app with a focus on community! This will revolutionize the Chamber's membership directory and turn it into an opportunity for member businesses to promote their products and services directly to the local consumer (and visitors!).

Every member business will receive a basic listing in the mobile app as a feature of membership. Additional features can be purchased on an annual basis (see reverse).

Loyalty Programs

For the first time ever, member businesses will be able to afford mobile loyalty programs that will bring customers in your door to earn "punches" toward future purchases (buy 5, get 1 free).

See the reverse side for the different options you can purchase to "enhance" your listing! And watch for a launch date announcement in just over a month!

